



SE² Prospectus 2016

Technology creates the potential for a sustainable future: people make it happen.

At SE², we are passionate about helping communities and organisations find real solutions for a sustainable future. We believe people are the key to change; it's why we focus on organisational change and stakeholder dialogue, communicating the impacts of climate change and influencing what's done about it.

What we do

Through a mixture of strategic research and stakeholder engagement, insight and inspiration we can help you:

- Cut through the jargon and explain issues and solutions that inspire change
- Ask the right questions of the right people to get the buy-in you need
- Develop a solid evidence base through thorough research
- Deliver realistic and achievable action plans
- Drive a sustainable change through your organisation and community

How we do it

We bring energy, commitment and enthusiasm to every project we're involved with. We think creatively, looking at an issue from all angles for a fresh approach. We innovate - but we're also grounded in an understanding of structure, process and attention to detail. We work hard to be our best for our clients: we want to exceed your expectations. We deliver projects on time and to budget, in partnership with you. With much of our work repeat-business, our client relations are positive, enjoyable and productive. We believe that together we can achieve great things.

What we can do for you

- **Capacity building:** Sometimes we don't so much build capacity as help you realise and use the great capacity you already have. We help you join the dots. By the end of a project, you'll know what you need to do and how you need to do it, and you'll have confidence in what you can deliver.
- **Planning for change:** Planning should facilitate action. We focus on your needs, outcomes, the resources available and the environment in which you work. We won't make plans for an ideal world that doesn't exist (although we may challenge you to do more) but we will create an achievable, realistic plan that has the buy-in of all those who will make it happen.
- **Stakeholder engagement:** Our talent is helping you understand the critical questions that you need to discuss with your stakeholders, and to then make sure that discussions give all participants an opportunity to respond. We design facilitation processes that are realistic, make good use of everyone's time, and genuinely allow stakeholders to discuss issues that matter to them.
- **Policy development:** We want to make policy that delivers. We do this by taking all evidence into account, mapping that to policy goals and identifying the things that will make a real difference to your organisation.
- **Strategic research:** Our thorough approach to research gathers academic, technical, social and financial quantitative data, alongside qualitative feedback from thought leaders, practitioners and other stakeholders, providing you with strong foundations on which to build action.
- **Communications:** Messages on sustainability and climate change can feel complex and full of jargon. We can help you cut through the confusion and explain the issues and solutions in ways that resonate and inspire change.
- **Behaviour change:** Creating a sustainable future means driving change across society. We understand the fundamentals of behaviour change, and can help you to create successful behaviour-based projects and campaigns.
- **Community engagement:** Global change is often borne from local action. We galvanise communities around local priorities - from fuel poverty to sustainable travel - helping build capacity amongst those who can really make a difference.
- **Event management:** A complete managed service for your event - whatever the scale - from programme development and speaker recruitment, to venue liaison and delegate management.



SE² in action: how we've helped our clients

Policy Development

SE² worked with Community Energy England to scope how a one stop shop for community energy - as announced in DECC's Community Energy Strategy - could be delivered. We were commissioned to talk to the sector to find out what they really wanted.

The result is the [Community Energy Hub](#).

Strategic Research

The Low Carbon Networks Fund saw investment of £500m in thirteen "smart grid" projects looking at demand side management.

On behalf of Citizens Advice, SE² [assessed the projects](#) in terms of their impacts on consumers, particularly looking at impacts on fuel poor or hard-to-reach households.

Action Planning

SE² worked with Hampshire County Council to help them future-proof services against the impacts of climate change. We developed departmental risk maps, a readiness tool and a management tool - all of which fed into an action plan that could be implemented using existing staff resources.

Capacity Building

SE² was a partner in the Carbon Trust's Collaborative Low Carbon Schools Service. We worked with over 50 local authorities to build internal engagement between departments and secure buy-in to a programme of carbon reduction interventions at schools, holding stakeholder workshops to build project teams, develop action plans and address critical issues.

[London Fuel Poverty Hub](#)

Launched by SE² in 2013, the London Fuel Poverty Hub website is designed to give colleagues in the sector the information, contacts and knowledge they need to play their part in helping to tackle fuel poverty. It also includes a directory of all fuel poverty projects currently active across London.

You can follow the Hub on Twitter: [@LDNFuelPoverty](#)

Behaviour Change

SE² is working with [Reading University](#) to create a series of behaviour change activities to reduce out of hours electricity use across campus. The University has made great strides on energy engineering and building management systems, but was still at the start of its behaviour change journey. With our help they're now enthusing students and staff to save energy in fun, engaging ways.

Community Engagement

SE² has been working with the Royal Borough of Kensington and Chelsea and partners in the health and voluntary sectors since 2008 to design and deliver their fuel poverty referral scheme, [Healthier Homes](#). We have delivered over 60 training sessions to raise awareness of the causes and effects of fuel poverty and to help people make referrals to the Healthier Homes helpline.

Stakeholder Engagement

SE² facilitated a VIP round-table dinner for the [NHBC Foundation](#) to discuss what new homes might look like in the future and what challenges the house-building industry will need to address in terms of social, climate, technological and demographic changes. The event fed into two Foundation guides for house-builders and the public.

Event Management

We have been the event managers for the [Heat Conference](#) since it started in 2012. Working with both the Association for Decentralised Energy and the Energy Institute, we provide a complete events service, managing the venues, speakers, delegates and sponsors. The conference has gone from strength to strength: Heat 2016 will be take place at the Hotel Russell on 23rd November.

You can also keep up to date with our work and current thinking via our blog: www.se-2.co.uk/blog



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